



CLEAN GULF

CONFERENCE & EXHIBITION

NOVEMBER 18-20, 2024

George R. Brown Convention Center • HOUSTON, TX



PREPARE, RESPOND & RECOVER: REAL-WORLD SOLUTIONS FOR EVOLVING ENVIRONMENTAL EMERGENCIES

CLEAN GULF 2024 EVENT PROSPECTUS

Co-Hosted By:



Texas General Land Office



Louisiana Oil Spill Coordinator's Office



Florida Department of Environmental Protection



Alabama Department of Environmental Management



Mississippi Department of Environmental Quality



www.cleangulf.org

The CLEAN GULF Conference & Exhibition serves the evolving energy industry in prevention, preparedness, response, and recovery. It gives environmental and emergency response professionals a forum to come together with their peers to discuss case studies and lessons learned from both recent and past incidents and discover the latest technologies advancing the industry.

Reach this qualified group of prospects and buyers with an exhibit space and/or sponsorship at the 2024 CLEAN GULF Conference & Exhibition. Those who attend CLEAN GULF are looking for products, services, equipment, and technologies to help them better prepare, respond, or recover from an environmental emergency.

INDUSTRY REACH

- ▶ Academia/Association/NGO
- ▶ Barge/Tanker
- ▶ Chemical/Petrochemical
- ▶ Consultant
- ▶ Drilling Services
- ▶ Emergency Response/Clean-up
- ▶ Environmental
- ▶ Exploration/Production
- ▶ Financial/Legal
- ▶ Government/Regulatory
- ▶ Marine Salvage & Fire
- ▶ Occupational Health & Safety
- ▶ Oil and Gas
- ▶ Oil and Gas Distribution
- ▶ Pipeline
- ▶ Ports/Terminals
- ▶ Processing/Refining
- ▶ Rail
- ▶ Storage
- ▶ Subsea
- ▶ Supplier/Manufacturer
- ▶ Trucking/Transportation
- ▶ Tugging/Towing
- ▶ Wildlife

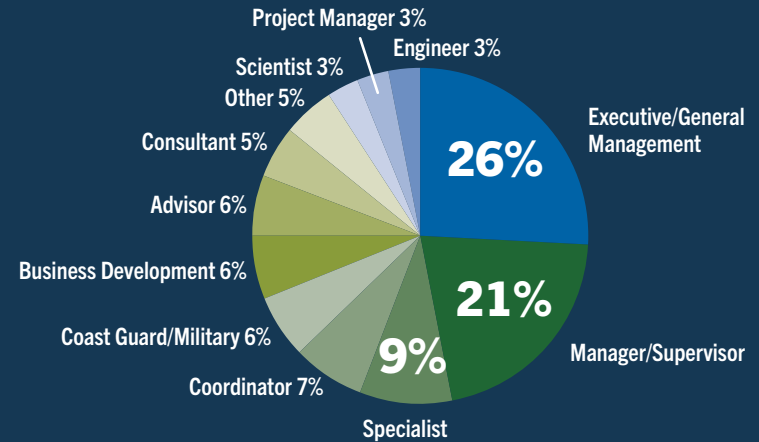
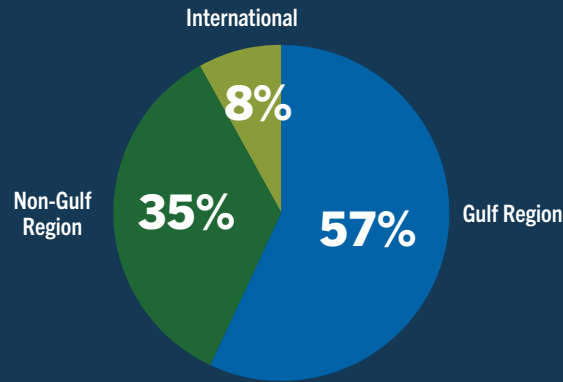
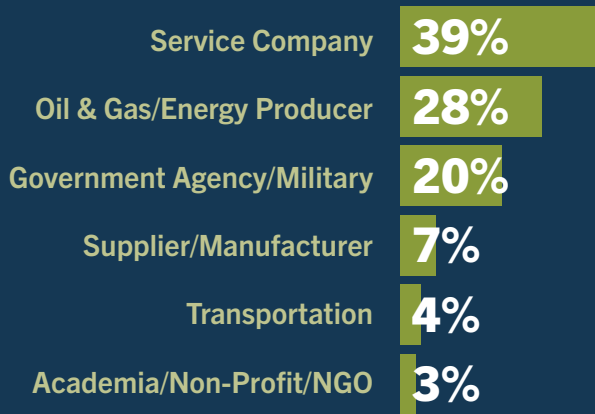
Contact Renie Mayfield to discuss exhibit and sponsorship opportunities at CLEAN GULF!

720-289-7008 • rmayfield@accessintel.com



2023 EVENT INSIGHTS

ATTENDEE PROFILE



OIL AND GAS/ENERGY PRODUCERS AT CLEAN GULF 2023:

Beacon Offshore Energy
BP Cherry Point
BP GoMC
BW Energy
Cenovus Energy
Chevron

Chevron Canada Resources
Chevron Cyprus
Chevron Pipeline
Colonial Pipeline Company
CONCIENCIA AMBIENTAL
ConocoPhillips

Continental Resources Inc.
Energy Transfer
Eni Petroleum
Eni US Operating Co. Inc.
Equinor
ExxonMobil

Hess Corporation
Holly Energy Partners
Imperial Oil
Inter Pipeline
Kinder Morgan
Marathon Petroleum
Murphy Oil Corporation

Occidental Petroleum
Par Pacific Holdings
Petrobras
Phillips 66
Plains All American
Shell
Shell Brazil

Shell Pipeline Company
Talos Energy Inc
TC Energy
The San Antonio Refinery
TotalEnergies
TransMontaigne
Trident Energy

Valero
Valero Pipelines & Terminals
Venture Global LNG
Western Midstream
Williams
Woodside Energy Ltd.



The place to be to network within the industry and build partnerships.

It's a centralized place to meet like-minded colleagues and experts in oil spill research and response.

It is a great place to meet key industry players in one place.

CLEAN GULF is a great place to perform networking and a great platform to reach both existing and current clients.



ATTENDEE OBJECTIVES



PARTIAL LIST OF ATTENDEES AT THE 2023 CLEAN GULF CONFERENCE & EXHIBITION



AIG	Sr. Environmental Consultant	ExxonMobil	Global Emergency Preparedness Advisor	Occidental	Manager, GOM HSE Emergency Preparedness & Response
Alaska Chadux Network	Vice President/Manager	Forefront Emergency Management	President	OCEANPACT	Emergency Response Director
Alaska Clean Seas	Operations Supervisor	Gallagher Marine Systems	Senior Response Manager	Ohmsett	Professional Engineer
aLBriggs Defensa Ambiental S/A	Mexico Director	GFL Environmental Inc.	Safety Manager	Oil Spill Response	Senior Response Specialist
Alyeska Pipeline Service Co. Inc.	Response Coordinator	GHD	Executive Advisor	OXY	GOM HSE Director
Ambipar Response	Command Center Manager	Global Risk Solutions	ERS-Manager	Passenger Vessel Association	Regulatory Affairs
American Salvage Association	Executive Director	GrayMar Environmental	Director of Transportation / OSRO PM	Petrobras	Senior Oil Spill Technical Advisor
American Waterways Operators	Vice President - Regulatory Affairs	Gulf Research Program, NASEM	Director, Offshore Energy Safety	Phillips 66	Director, Crisis Management & Emergency
API	Sr. Policy Advisor	HEPACO, LLC	Chief Executive Officer	PHMSA	Supervisor, Oil Spill Response Branch
Arcadis	Senior Geologist / Emergency Response Regional Lead	Heritage Environmental Services	Operations Manager	Plains All American	Sr. Emergency Manager
Badger Infrastructure Solutions	Director of Disaster Response	Hess	Regulatory & Environmental Advisor	QualiTech Environmental	President/Managing Director
Baker Botts	Consultant	Holly Energy Partners	Emergency Response Specialist	RAMBOLL	Environmental Consultant
Balaena, Inc.	President	Hull's Environmental Services, Inc.	President	Rapid Response Management	Vice President
Beacon Offshore Energy	HSE Director	Imperial Oil	Emergency Preparedness & Response Leader	Rhodes Env. Inc.	President
BP GoMC	C&CM/ER Advisor	Ingram Barge Company	Director, Barge Maintenance	RPS Group	Portfolio Manager - Response Specialist
BSEE	Chief, Oil Spill Preparedness Division	Integrity, Management & Response (IMR)	Director Spill Response - Plan Services	SCAA	Executive Director
BW Energy	Sustainability Manager	Inter Pipeline	Emergency Response Specialist	SET Environmental, Inc.	National Utilities Manager
Canada Energy Regulator (CER)	Emergency Management Officer	Intercontinental Terminals Co.	VP, SHES	Shell	GM Emergency Management
Canadian Association of Petroleum Producers	Director, Oil Markets & Transportation	International Bird Rescue	Senior Director of Response	Space City Texas	Waste Coordinator
Canadian Coast Guard	Marine Environmental Hazards Response Project Director	Islands' Oil Spill Association	Executive Director	Stolthaven Terminals	Commercial Analyst
Canadian National Railway	Environmental Officer	ITOPF	Technical Director	T&T Marine Salvage, Inc.	Director of Emergency Response
Cenovus Energy	Emergency Management Specialist	Kinder Morgan	Director, Corporate Emergency Response	Talos Energy Inc	HSE Manager-SEMS & Training
CG National Pollution Funds Center	Lead Claims Analyst	LBC Tank Terminals	Regional Manager, Regulatory Compliance	TC Energy	Sr. Emergency Management Specialist
Chevron	HSE Senior Specialist	Lewis Environmental	Director Emergency Response	TCEQ	Emergency Management Liaison
Chevron Gulf of Mexico Business Unit	Sr. Workforce Safety Specialist	Lone Star Hazmat Response	President	Teichman Group	Chief Operating Officer
CK Associates	Senior Environmental Scientist	Lotte Chemical	Waste Coordinator	Texas A&M ESTI-TEEX	Training Director
Clean Gulf Associates	President	Magellan/ONEOK	Emergency Response Program Manager	Texas General Land Office	Deputy Director
Clean Harbors	SVP Field Services	Marathon Petroleum Corporation	Emergency Preparedness Manager	Texas Parks & Wildlife	NRDA Program Leader
Colonial Pipeline Company	SVP Operations, EHS, & Compliance	Marine Pollution Control	Vice President of Marine Services	Texas State Aquarium Wildlife Rescue	Chief Conservation / Science Officer
ConocoPhillips	Director, Crisis Management	Marine Spill Response Corporation	President & CEO	The Response Group	CEO/President
Continental Resources	Environmental Specialist	Marine Well Containment Company	Senior Emergency Preparedness & Response	The San Antonio Refinery LLC	HSE Supervisor
Cotton Logistics	President	Marquette Transportation Company	Director, Compliance	TotalEnergies Petrochemicals	HSE Transportation Safety Advisor
Cronus Partners LLC	Senior Advisor	MDEQ	Chief, Emergency Response	TransMontaigne Operating Company, LP	Manager, Regulatory Compliance
CRUCIAL, INC.	President	Midstream Compliance & Response Management, LLC	President	Transport Canada	Environmental Policy Analyst
CSA Ocean Sciences Inc.	Vice President, Energy	Moran Environmental Recovery, LLC	Director of Emergency Response	Trident Energy	HSE Manager
CTEH, LLC	Vice President, Emergency Response	Murphy Oil Corporation	Offshore Regulatory & Environment Supervisor	Tri-State Bird Rescue & Research, Inc.	Oil Operations Specialist
Cura Emergency Services	Director of Operations	National Response Corporation, a Republic Services Company	VP of National Emergency Response	U.S. Coast Guard	Deputy Chief - Incident Management Division
Currahee Inspection Services LLC	President	Natural Science	Scientist	United States Environmental Services	Director of Response
Custom Fuel	Barge Maintenance & Safety Manager	NJ Resources, Inc. (NJR)	President	USEPA	Remedial Project Manager
E3 OMI	CEO	NOAA	Director, NOAA Disaster Response Center	Valero	Fire Chief
Elastec, Inc.	Vice President	NuStar Energy	Sr. Manager Security & Emergency Response	Valero Pipelines & Terminals	HSE Manager
EMSI	President			Western Canada Marine Response Corporation	President
Energy Transfer	Emergency Response Manager			Western Canadian Spill Services Ltd	Communications & Training Manager
Eni US Operating Co. Inc.	Safety, Regulatory & ER Manager			Williams	Offshore Regulatory Transmission & Gulf of Mexico
Environmental Restoration LLC	Director, National Response Network			Witt O'Brien's Ambipar Response	Response Operations Director
EnviroServe	Project Manager			Woodside Energy	VP Security & Emergency Management
Equinor	Leader, EMPR and CM				
ES&H Consulting Services, Inc.	President				

EXHIBITING INFORMATION



The CLEAN GULF Conference & Exhibition attracts over 1,500 potential buyers from oil & gas, maritime, rail, environmental companies, and regulatory agencies. These attendees come eager to visit the exhibit hall to look for products, services, equipment, and technologies to help them better prepare, respond, or recover from an environmental emergency. If your company serves this industry, there is no better venue to showcase what you have to offer than CLEAN GULF.

Exhibit space starts at \$3,200 and is available in increments of 10'X10.' Networking breaks on the exhibit floor are built into the schedule of events, giving your exhibit staff dedicated time to connect with attendees at your booth.

Your exhibit space includes:

- ▶ Floor space with standard booth backdrop, side dividers and booth sign
- ▶ An unlimited number of complimentary booth staff registrations
- ▶ Deeply discounted full conference registration fees
- ▶ 50-word listing in the official show guide
- ▶ Discounted hotel rooms in official hotel block
- ▶ Access to a free suite of digital promotional tools personalized with your company name and booth number to be shared with your clients and prospects. Digital tools include a referral web page and custom email, which include a free expo hall pass.



SPONSORING AND ADVERTISING INFORMATION

THOUGHT LEADERSHIP PARTNER

SOLD

\$25,000 — EXCLUSIVE

Sponsor will be presented in name and title as Thought Leadership Partner throughout CLEAN GULF '24 including, but not limited to, the promotions listed below:

BRAND REACH

- ▶ Sponsor Title/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF
- ▶ Sponsored email to CLEAN EVENTS list of over 10,000 industry professionals
- ▶ Banner Ad on www.cleangulf.org
- ▶ Option to host a webinar with pre-recorded materials OR live with a moderator provided by CLEAN GULF. Webinar attendance will be promoted to CLEAN EVENTS list of 10,000 industry professionals
- ▶ Exclusive Product Category Sponsor on cleangulf.org Exhibitor Directory, includes ad and guaranteed #1 listing in the category

CONFERENCE & EXHIBITION PRESENCE

- ▶ Sponsor Title/Logo on entrance unit to the exhibit hall and registration backwall
- ▶ Sponsor Title/Logo on sponsor signage around convention center event space
- ▶ Sponsor Title/Logo on signage at each host hotel for CLEAN GULF
- ▶ Sponsor Title/Logo on podium signs in all conference session rooms
- ▶ Company will be recognized, and thanked, during the opening remarks of the Keynote Address
- ▶ Company will be recognized, and thanked, during PA announcements made on the exhibit floor each day
- ▶ Logo included with company contact information and 50-word description in the show guide
- ▶ Full page ad in the show guide
- ▶ Option to submit (5) power point slides that will run during the breaks in the conference sessions
- ▶ Option to include a marketing piece or giveaway in the attendee bags distributed at registration
- ▶ Sponsored branded recyclable water bottles distributed at water filling station at attendee registration
- ▶ 2-4 hour CLEAN GULF Workshop with hosted coffee/light food station
- ▶ OR 90 minute roundtable with coffee light/food or beer/wine bar
- ▶ Mobile app push on the CLEAN GULF mobile app. Messaging determined by sponsor.

RELATIONSHIP BUILDING

- ▶ 5 full conference passes (value \$3000)





CORPORATE SPONSORSHIP

\$15,000

BRAND REACH

- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.
- ▶ Rotating banner ad on www.cleangulf.org to include sponsor messaging

CONFERENCE & EXHIBITION PRESENCE

- ▶ Prominent branding onsite:
 - ▶ Company Recognition/Logo on entrance unit to the exhibit hall and registration backwall
 - ▶ Company Recognition/Logo on signage around convention center event space
 - ▶ Company Recognition/Logo at each host hotel for CLEAN GULF
 - ▶ Company Recognition/Logo on podium signs in all conference session rooms
- ▶ Company will be recognized, and thanked, during the opening remarks of the Keynote Address
- ▶ Company will be recognized, and thanked, during PA announcements made on the exhibit floor each day
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Option to submit (5) power point slides that will run during the breaks in the conference sessions
- ▶ Option to include a marketing piece or giveaway in the attendee bags distributed at registration
- ▶ 20% discount on a full-page ad in the onsite show guide
- ▶ 30-60 second sponsor video on 6.5' x 11.5' LED Wall placed in a high traffic area for attendee viewing. Video will run on a continuous loop throughout the duration of the event. Digital materials provided by sponsor. ADD THIS TO THE DELIVERABLES

RELATIONSHIP BUILDING

- ▶ 5 full conference passes

INDUSTRY SPONSORSHIP

\$7,500

BRAND REACH

- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- ▶ Company Recognition/Logo as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

CONFERENCE & EXHIBITION PRESENCE

- ▶ Prominent branding onsite:
 - ▶ Company Recognition/Logo on entrance unit to the exhibit hall and registration backwall
 - ▶ Signage around convention center event space
- ▶ Company will be recognized, and thanked, during the opening remarks of the Keynote Address
- ▶ Company recognized, and thanked, during PA announcements made on the exhibit floor each day
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Option to include a marketing piece or giveaway in the attendee bags distributed at registration
- ▶ Option to submit (1) power point slide that will run during breaks in the conference sessions

RELATIONSHIP BUILDING

- ▶ 2 full conference passes



WELCOME RECEPTION SPONSORSHIP

SOLD

\$25,000 — EXCLUSIVE • \$13,500 — CO-SPONSORSHIP

PRE-SHOW BRAND REACH:

- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- ▶ Company Recognition/Logo as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.
- ▶ One dedicated HTML email to pre-registered attendees, inviting them to the reception

CONFERENCE AND EXHIBITION PRESENCE:

- ▶ Prominent branding onsite including:
 - ▶ Company Logo displayed on the entrance unit to the exhibit hall
 - ▶ Company Logo displayed on “Thank you to our Sponsors” signage placed around convention center event space
- ▶ Company recognized, and thanked, during PA announcements made on the exhibit floor each day
- ▶ Company recognized in the show guide: logo, contact information and 50-word description
- ▶ Option to include a marketing piece or giveaway in the attendee bags distributed at registration
- ▶ Company recognized as a sponsor in the powerpoint presentation that runs during breaks in the conference sessions
- ▶ Company Logo displayed on ½ page ad Welcome Reception Promotional Ad in Show Guide

RECEPTION SPONSOR PRESENCE:

- ▶ One-hour welcome reception with open bars serving beer and wine
- ▶ Signage in reception area promoting sponsor company
- ▶ Sponsor signage at each bar
- ▶ Cups and napkins displaying sponsor logo at each bar
- ▶ Option to place literature, bar item, or giveaway on a table in the reception area
- ▶ Option to provide additional attendee giveaway as a raffle item. Name to be drawn at the end of the reception, must be present to win (item provided by sponsor). Sponsor retains all business cards dropped.



RELATIONSHIP BUILDING:

- ▶ 3 full conference passes

BEER GARDEN SPONSORSHIP

\$12,000 — EXCLUSIVE • \$7,500 EACH — CO-SPONSORSHIP

BRAND REACH:

- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- ▶ Company Recognition/Logo as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

CONFERENCE AND EXHIBITION PRESENCE:

- ▶ Prominent branding onsite including:
 - ▶ Company Logo displayed on the entrance unit to the exhibit hall
 - ▶ Company Logo displayed on “Thank you to our Sponsors” signage placed around convention center event space
- ▶ Company recognized, and thanked, during PA announcements made on the exhibit floor each day
- ▶ Company recognized in the show guide: logo, contact information and 50-word description
- ▶ Option to include a marketing piece or giveaway in the attendee bags distributed at registration
- ▶ Company recognized as a sponsor in the powerpoint presentation that runs during breaks in the conference sessions
- ▶ Company Logo displayed on ½ page Beer Garden Promotional Ad in Show Guide

BEER GARDEN SET-UP AND SPONSOR PRESENCE:

- ▶ 20' x 20' carpeted space in the exhibit hall
- ▶ 4 ft x 15 ft hanging banner displaying sponsor logo
- ▶ Bistro Table and Chairs
- ▶ Tabletop Games
- ▶ Tended bar serving keg beer at posted afternoon hours each day of the hall opening (show hours to be determined by show management)
- ▶ Bar snacks
- ▶ Cups displaying sponsor logo
- ▶ Option to provide additional attendee giveaway as a raffle item. Name to be drawn on Thursday afternoon, announced over loud speaker, must be present to win (item provided by sponsor). Sponsor retains all business cards dropped.



RELATIONSHIP BUILDING:

- ▶ 1 full conference pass



MOBILE APP SPONSORSHIP

\$7,500 — EXCLUSIVE

BRAND REACH

- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- ▶ Company Recognition/Logo as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Multiple email blasts promoting mobile app with company logo included
- ▶ Promotion of mobile app on CLEAN GULF website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Prominent company recognition in mobile app
- ▶ Company Recognition/Logo on entrance unit
- ▶ Ad in show guide promoting mobile app
- ▶ Company Recognition/Logo in signage promoting mobile app onsite
- ▶ Promotion of mobile app included in power point presentation that runs during breaks in the sessions
- ▶ Splash screen with sponsor recognition when app is opened
- ▶ Text Alerts (1 push per day during event)

RELATIONSHIP BUILDING

- ▶ User metrics provided post-show

KEYNOTE SPONSORSHIP

\$8,000 — EXCLUSIVE

SOLD

BRAND REACH

- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- ▶ Company Recognition/Logo as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Email blasts promoting Keynote session with company recognition

CONFERENCE & EXHIBITION PRESENCE

- ▶ Option to give 5-minute introduction and/or video to Keynote
- ▶ Company Recognition/Logo placed on coffee sleeves
- ▶ *If sponsoring company is exhibiting, band will stop in front of company's booth
- ▶ At conclusion of keynote session, a mariachi band to lead attendees from keynote area to exhibit hall for first networking break of the day
- ▶ Company Recognition/Logo on signage next to the coffee break set up outside the Keynote Address
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company Recognition/Logo on entrance unit
- ▶ Option to submit a marketing piece or company collateral into attendee tote bags. Attendees will pick up these bags when they check in at registration onsite.
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

RELATIONSHIP BUILDING

- ▶ 2 full conference passes





CELL PHONE CHARGING STATION SPONSORSHIP

\$6,000 — EXCLUSIVE

SOLD

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo and message located on free-standing cell phone charging station(s) in exhibit hall
- ▶ Company signage in charging area identifying as sponsor
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company recognition in the mobile app
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

LANYARD SPONSORSHIP

\$6,000 + COST OF LANYARDS — EXCLUSIVE

SOLD

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo printed on badge lanyards handed out to ALL attendees
- ▶ Company Recognition/Logo on entrance unit
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company Recognition/Logo recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

WEBINAR SPONSOR

\$5,000

Start the conversation prior to CLEAN GULF in November, or continue to engage with your prospects and customers well after the event ends. Position your company as the go-to for thought leadership and industry education with a webinar promoted to the entire CLEAN GULF email audience. *Note: Could also be positioned as a virtual roundtable discussion.*

- ▶ Webinar topic and speaker(s) up to you to determine
- ▶ Sponsor gets full webinar registration list with contact details
- ▶ Promotion via email, social media posts, and banner ads
- ▶ Sponsoring company to receive post-event webinar access for marketing purposes
- ▶ Logo and company description on website

NETWORKING BREAK SPONSORSHIP

\$3,500 — 3 AVAILABLE

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo on signage next to the refreshments/food during the networking break on the exhibit floor
- ▶ Company branded napkins at break stations during networking break
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Option to include a marketing piece or giveaway in the attendee bags distributed at registration
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions





LUNCH SPONSORSHIP

\$5,000 — 2 AVAILABLE

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo on lunch tickets, presented to conference delegates at registration
- ▶ Company Recognition/Logo on tent cards, placed on each table in restaurant area inside the exhibit hall
- ▶ Company Recognition/Logo on signage placed inside exhibit hall lunch area, promoting company as lunch sponsor
- ▶ PA announcement made inside exhibit hall recognizing your company as the lunch sponsor on that day.
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- ▶ Option to include a marketing piece or giveaway in the attendee bags distributed at registration



CONFERENCE TRACK SPONSORSHIP

\$4,500 — 1 AVAILABLE PER TRACK

BRAND REACH

- ▶ Company Recognition/Logo as the official sponsor of one of the tracks (sponsor's choice) within the event
- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo on signage outside the sponsored track room
- ▶ Company branded notepads and pens will be placed in session room of sponsored track
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company Recognition/Logo in the power point presentation that runs during breaks in the sponsored conference track
- ▶ Option to submit (2) power point slides that will run during the breaks in the track room
- ▶ Option to include a marketing piece or giveaway in the attendee bags distributed at registration

RELATIONSHIP BUILDING

- ▶ Session leads (attendee contact information) from track session room for all days of content
- ▶ 1 full conference pass

BAG SPONSORSHIP

\$4,500 + COST OF BAGS — EXCLUSIVE

SOLD

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo printed on bags handed out to ALL attendees
- ▶ Option to include a marketing piece or giveaway in the attendee bags distributed at registration
- ▶ Company Recognition/Logo on entrance unit
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions



WORKSHOP HALF DAY SPONSORSHIP

\$5,000

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Room in the conference area to conduct the 4-hour workshop
- ▶ Registration logistics handled by Access Intelligence staff
- ▶ Standard AV equipment (specialized setups or additional equipment will be at an additional cost to sponsor)
- ▶ Refreshments served to workshop attendees
- ▶ Complete workshop details in the show guide
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company Recognition/Logo on signage displaying details on the workshop outside the conference room

RELATIONSHIP BUILDING

- ▶ Full contact information of all registered attendees of the workshop
- ▶ 2 full conference passes



ESCALATOR SPONSORSHIP

\$6,000 — 1 ESCALATOR BANK AVAILABLE

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company artwork branded on escalators leading from the exhibit hall to the conference area. Incredibly high visibility for traffic of attendees coming onsite to CLEAN GULF.
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description

REGISTRATION DESK SPONSORSHIP

\$5,000 — EXCLUSIVE

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo on one kick panel of the CLEAN GULF registration desk
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions



BEVERAGE STATION SPONSORSHIP

\$2,750 — 8 AVAILABLE

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Bar serving beer & wine near your exhibit booth (if applicable)
- ▶ Option to place koozies or cups with company branding at sponsored beverage station
- ▶ Company Recognition/Logo on signage next to your sponsored beverage station
- ▶ Company Recognition in the show guide: logo, contact information and 50-word wdescription



AISLE BANNER

\$1,000 PER BANNER

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Double sided aisle banner with company logo hangs over the aisle on which your booth is located
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description

COLUMN WRAPS

\$5,000 PER COLUMN, VARIOUS LOCATIONS AVAILABLE

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Column wrap displaying sponsor logo/messaging placed in a high traffic area. Digital artwork with messaging provided by sponsor; CLEAN GULF will produce graphics

PROMOTIONAL BANNERS

SIZES, PRICING AND LOCATIONS VARY

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Large Banner displaying sponsor logo/messaging placed in a high traffic areas. Digital artwork with messaging provided by sponsor; CLEAN GULF will produce graphics

ADD-ON'S AND ADVERTISING

PARTNER SPOTLIGHT NEWSLETTER

\$5,000

One dedicated Newsletter blast to the CLEAN EVENTS industry list (qty 10,000+). Sponsor provides content in html format, to include Sponsor logo, web site link, 150 word sponsor description and (5) questions for Q&A.

PRE-SHOW EMAIL OUTREACH

\$1,200

One dedicated email blast to all registered CLEAN GULF attendees (at your choice of time). Your company must provide the content and we will launch it through our database. Partner emails deploy on Mondays and Wednesdays. Dates are available on a first come, first serve basis. We will only deploy one partner email per day.

POST-SHOW EMAIL OUTREACH

\$1,500

One dedicated e-mail blast to all registered CLEAN GULF attendees post-show. Your company must provide the content and we will launch it through our database. Partner emails deploy on Mondays and Wednesdays. Dates are available on a first come, first serve basis. We will only deploy one partner email per day.

PRE-SHOW EXHIBITOR SPOTLIGHT

\$850 (LIMITED TO 8)

- ▶ One company/product listing in the CLEAN GULF Exhibitor Spotlight email that deploys to the CLEAN GULF database highlighting exhibiting companies on the show floor
- ▶ Listing includes an image (company logo or product image), 100-word paragraph and hyperlink to product or company page

BAG INSERT

\$1,000 (\$1,500 FOR NON-EXHIBITING COMPANIES)

Submit an item (company literature or giveaway) that will be offered to ALL attendees when they get their registration badge onsite.

EXHIBIT HALL/BOOTH PROMOTION FLOOR DECALS

\$2,000

Floor decals with your company logo and booth number will be placed in 3 locations on the exhibit floor or conference area. Includes (3) full size 2 ft x 2 ft full-color adhesive decals with logo/booth number and/or company message. Location will vary for best visibility.

LOGO UPGRADE IN SHOW GUIDE (EXHIBITING COMPANIES ONLY)

\$275

Get your logo added to your company listing in the official CLEAN GULF onsite show guide.

MOBILE APP ALERT

\$250

Send a push notification to everyone who's downloaded the mobile app. You provide the copy and the action (i.e. Visit our booth, check out our website, etc.), and we'll make sure everyone gets your message!

SHOW GUIDE ADVERTISEMENT

Full-page advertisement in the show guide — Premium

\$1600

Half-page advertisement in the show guide

\$800

Full-page advertisement in the show guide

\$1500

Quarter-page advertisement in the show guide

\$550