



THOUGHT LEADERSHIP PARTNER

\$25,000 EXCLUSIVE

Sponsor will be presented in name and title as Thought Leadership Partner throughout CLEAN GULF '24 including, but not limited to, the promotions listed below:

BRAND REACH

- ▶ Sponsor Title/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF
- ▶ Sponsored email to CLEAN EVENTS list of over 10,000 industry professionals
- ▶ Banner Ad on www.cleangulf.org
- ▶ Option to host a webinar with pre-recorded materials OR live with a moderator provided by CLEAN GULF. Webinar attendance will be promoted to CLEAN EVENTS list of 10,000 industry professionals
- ▶ Exclusive Product Category Sponsor on cleangulf.org Exhibitor Directory, includes ad and guaranteed #1 listing in the category

CONFERENCE & EXHIBITION PRESENCE

- ▶ Sponsor Title/Logo on entrance unit to the exhibit hall and registration backwall
- ▶ Sponsor Title/Logo on sponsor signage around convention center event space
- ▶ Sponsor Title/Logo on signage at each host hotel for CLEAN GULF
- ▶ Sponsor Title/Logo on podium signs in all conference session rooms
- ▶ Company will be recognized, and thanked, during the opening remarks of the Keynote Address
- ▶ Company will be recognized, and thanked, during PA announcements made on the exhibit floor each day
- ▶ Logo included with company contact information and 50-word description in the show guide
- ▶ Full page ad in the show guide
- ▶ Option to submit (5) power point slides that will run during the breaks in the conference sessions
- ▶ Option to include a marketing piece or giveaway in the attendee bags distributed at registration
- ▶ Sponsored branded recyclable water bottles distributed at water filling station at attendee registration
- ▶ 2-4 hour CLEAN GULF Workshop with hosted coffee/light food station
- ▶ OR 90 minute roundtable with coffee light/food or beer/wine bar
- ▶ Mobile app push on the CLEAN GULF mobile app. Messaging determined by sponsor.

RELATIONSHIP BUILDING

- ▶ 5 full conference passes (value \$3000)

CORPORATE SPONSORSHIP

\$15,000

BRAND REACH

- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.
- ▶ Rotating banner ad on www.cleangulf.org to include sponsor messaging

CONFERENCE & EXHIBITION PRESENCE

- ▶ Prominent branding onsite:
 - ▶ Company Recognition/Logo on entrance unit to the exhibit hall and registration backwall
 - ▶ Company Recognition/Logo on signage around convention center event space
 - ▶ Company Recognition/Logo at each host hotel for CLEAN GULF
 - ▶ Company Recognition/Logo on podium signs in all conference session rooms
- ▶ Company will be recognized, and thanked, during the opening remarks of the Keynote Address
- ▶ Company will be recognized, and thanked, during PA announcements made on the exhibit floor each day
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Option to submit (5) power point slides that will run during the breaks in the conference sessions
- ▶ Option to include a marketing piece or giveaway in the attendee bags distributed at registration
- ▶ 20% discount on a full-page ad in the onsite show guide
- ▶ 30-60 second sponsor video on 6.5' x 11.5' LED Wall placed in a high traffic area for attendee viewing. Video will run on a continuous loop throughout the duration of the event. Digital materials provided by sponsor. ADD THIS TO THE DELIVERABLES

RELATIONSHIP BUILDING

- ▶ 5 full conference passes



INDUSTRY SPONSORSHIP

\$7,500

BRAND REACH

- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- ▶ Company Recognition/Logo as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

CONFERENCE & EXHIBITION PRESENCE

- ▶ Prominent branding onsite:
 - ▶ Company Recognition/Logo on entrance unit to the exhibit hall and registration backwall
 - ▶ Signage around convention center event space
- ▶ Company will be recognized, and thanked, during the opening remarks of the Keynote Address
- ▶ Company recognized, and thanked, during PA announcements made on the exhibit floor each day
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Option to include a marketing piece or giveaway in the attendee bags distributed at registration
- ▶ Option to submit (1) power point slide that will run during breaks in the conference sessions

RELATIONSHIP BUILDING

- ▶ 2 full conference passes

WELCOME RECEPTION SPONSORSHIP

\$15,000 — EXCLUSIVE

PRE-SHOW BRAND REACH:

- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- ▶ Company Recognition/Logo as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.
- ▶ One dedicated HTML email to pre-registered attendees, inviting them to the reception

CONFERENCE AND EXHIBITION PRESENCE:

- ▶ Prominent branding onsite including:
 - ▶ Company Logo displayed on the entrance unit to the exhibit hall
 - ▶ Company Logo displayed on “Thank you to our Sponsors” signage placed around convention center event space
- ▶ Company recognized, and thanked, during PA announcements made on the exhibit floor each day
- ▶ Company recognized in the show guide: logo, contact information and 50-word description
- ▶ Option to include a marketing piece or giveaway in the attendee bags distributed at registration
- ▶ Company recognized as a sponsor in the powerpoint presentation that runs during breaks in the conference sessions
- ▶ Company Logo displayed on ½ page ad Welcome Reception Promotional Ad in Show Guide

RECEPTION SPONSOR PRESENCE:

- ▶ One-hour welcome reception with open bars serving beer and wine
- ▶ Signage in reception area promoting sponsor company
- ▶ Sponsor signage at each bar
- ▶ Cups and napkins displaying sponsor logo at each bar
- ▶ Option to place literature, bar item, or giveaway on a table in the reception area
- ▶ Option to provide additional attendee giveaway as a raffle item. Name to be drawn at the end of the reception, must be present to win (item provided by sponsor). Sponsor retains all business cards dropped.

RELATIONSHIP BUILDING:

- ▶ 3 full conference passes



BEER GARDEN SPONSORSHIP

\$12,000 — EXCLUSIVE
\$7,500 EACH—CO-SPONSORSHIP

BRAND REACH:

- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- ▶ Company Recognition/Logo as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

CONFERENCE AND EXHIBITION PRESENCE:

- ▶ Prominent branding onsite including:
 - ▶ Company Logo displayed on the entrance unit to the exhibit hall
 - ▶ Company Logo displayed on “Thank you to our Sponsors” signage placed around convention center event space
- ▶ Company recognized, and thanked, during PA announcements made on the exhibit floor each day
- ▶ Company recognized in the show guide: logo, contact information and 50-word description
- ▶ Option to include a marketing piece or giveaway in the attendee bags distributed at registration
- ▶ Company recognized as a sponsor in the powerpoint presentation that runs during breaks in the conference sessions
- ▶ Company Logo displayed on ½ page Beer Garden Promotional Ad in Show Guide

BEER GARDEN SET-UP AND SPONSOR PRESENCE:

- ▶ 20' x 20' carpeted space in the exhibit hall
- ▶ 4 ft x 15 ft hanging banner displaying sponsor logo
- ▶ Bistro Table and Chairs
- ▶ Tabletop Games
- ▶ Tended bar serving keg beer at posted afternoon hours each day of the hall opening (show hours to be determined by show management)
- ▶ Bar snacks
- ▶ Cups displaying sponsor logo
- ▶ Option to provide additional attendee giveaway as a raffle item. Name to be drawn on Thursday afternoon, announced over loud speaker, must be present to win (item provided by sponsor). Sponsor retains all business cards dropped.

RELATIONSHIP BUILDING:

- ▶ 1 full conference pass

MOBILE APP SPONSORSHIP

\$10,000 — EXCLUSIVE

BRAND REACH

- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- ▶ Company Recognition/Logo as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Multiple email blasts promoting mobile app with company logo included
- ▶ Promotion of mobile app on CLEAN GULF website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Prominent company recognition in mobile app
- ▶ Company Recognition/Logo on entrance unit
- ▶ Ad in show guide promoting mobile app
- ▶ Company Recognition/Logo in signage promoting mobile app onsite
- ▶ Promotion of mobile app included in power point presentation that runs during breaks in the sessions
- ▶ Splash screen with sponsor recognition when app is opened
- ▶ Text Alerts (1 push per day during event)

RELATIONSHIP BUILDING

- ▶ User metrics provided post-show



KEYNOTE SPONSORSHIP

\$8,000 — EXCLUSIVE

BRAND REACH

- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- ▶ Company Recognition/Logo as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Email blasts promoting Keynote session with company recognition

CONFERENCE & EXHIBITION PRESENCE

- ▶ Option to give 5-minute introduction and/or video to Keynote
- ▶ Company Recognition/Logo placed on coffee sleeves
- ▶ *If sponsoring company is exhibiting, band will stop in front of company's booth
- ▶ At conclusion of keynote session, a mariachi band to lead attendees from keynote area to exhibit hall for first networking break of the day
- ▶ Company Recognition/Logo on signage next to the coffee break set up outside the Keynote Address
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company Recognition/Logo on entrance unit
- ▶ Option to submit a marketing piece or company collateral into attendee tote bags. Attendees will pick up these bags when they check in at registration onsite.
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

RELATIONSHIP BUILDING

- ▶ 2 full conference passes

CELL PHONE CHARGING STATION SPONSORSHIP

\$6,000 — EXCLUSIVE

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo and message located on free-standing cell phone charging station(s) in exhibit hall
- ▶ Company signage in charging area identifying as sponsor
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company recognition in the mobile app
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

LANYARD SPONSORSHIP

\$5,500 + COST OF LANYARDS — EXCLUSIVE

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo printed on badge lanyards handed out to ALL attendees
- ▶ Company Recognition/Logo on entrance unit
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company Recognition/Logo recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions



WEBINAR SPONSOR

\$5,000

Start the conversation prior to CLEAN GULF in November, or continue to engage with your prospects and customers well after the event ends. Position your company as the go-to for thought leadership and industry education with a webinar promoted to the entire CLEAN GULF email audience. *Note: Could also be positioned as a virtual roundtable discussion.*

- ▶ Webinar topic and speaker(s) up to you to determine
- ▶ Sponsor gets full webinar registration list with contact details
- ▶ Promotion via email, social media posts, and banner ads
- ▶ Sponsoring company to receive post-event webinar access for marketing purposes
- ▶ Logo and company description on website

NETWORKING BREAK SPONSORSHIP

\$3,500 — 3 AVAILABLE

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo on signage next to the refreshments/food during the networking break on the exhibit floor
- ▶ Company branded napkins at break stations during networking break
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Option to include a marketing piece or giveaway in the attendee bags distributed at registration
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

LUNCH SPONSORSHIP

\$5,000 — 2 AVAILABLE

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo on lunch tickets, presented to conference delegates at registration
- ▶ Company Recognition/Logo on tent cards, placed on each table in restaurant area inside the exhibit hall
- ▶ Company Recognition/Logo on signage placed inside exhibit hall lunch area, promoting company as lunch sponsor
- ▶ PA announcement made inside exhibit hall recognizing your company as the lunch sponsor on that day.
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- ▶ Option to include a marketing piece or giveaway in the attendee bags distributed at registration



CONFERENCE TRACK SPONSORSHIP

\$4,000 — 1 AVAILABLE PER TRACK

BRAND REACH

- ▶ Company Recognition/Logo as the official sponsor of one of the tracks (sponsor's choice) within the event
- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo on signage outside the sponsored track room
- ▶ Company branded notepads and pens will be placed in session room of sponsored track
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company Recognition/Logo in the power point presentation that runs during breaks in the sponsored conference track
- ▶ Option to submit (2) power point slides that will run during the breaks in the track room
- ▶ Option to include a marketing piece or giveaway in the attendee bags distributed at registration

RELATIONSHIP BUILDING

- ▶ Session leads (attendee contact information) from track session room for all days of content
- ▶ 1 full conference pass

BAG SPONSORSHIP

\$4,000 + COST OF BAGS — EXCLUSIVE

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo printed on bags handed out to ALL attendees
- ▶ Option to include a marketing piece or giveaway in the attendee bags distributed at registration
- ▶ Company Recognition/Logo on entrance unit
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

WORKSHOP HALF DAY SPONSORSHIP

\$4,500

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Room in the conference area to conduct the 4-hour workshop
- ▶ Registration logistics handled by Access Intelligence staff
- ▶ Standard AV equipment (specialized setups or additional equipment will be at an additional cost to sponsor)
- ▶ Refreshments served to workshop attendees
- ▶ Complete workshop details in the show guide
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company Recognition/Logo on signage displaying details on the workshop outside the conference room

RELATIONSHIP BUILDING

- ▶ Full contact information of all registered attendees of the workshop
- ▶ 2 full conference passes



ESCALATOR SPONSORSHIP

\$6,000 — 1 ESCALATOR BANK AVAILABLE

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company artwork branded on escalators leading from the exhibit hall to the conference area. Incredibly high visibility for traffic of attendees coming onsite to CLEAN GULF.
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description

REGISTRATION DESK SPONSORSHIP

\$2,500 — 3 AVAILABLE

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo on one kick panel of the CLEAN GULF registration desk
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

BEVERAGE STATION SPONSORSHIP

\$2,750 — 8 AVAILABLE

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Bar serving beer & wine near your exhibit booth (if applicable)
- ▶ Option to place koozies or cups with company branding at sponsored beverage station
- ▶ Company Recognition/Logo on signage next to your sponsored beverage station
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description

AISLE BANNER

\$1,000 PER BANNER

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Double sided aisle banner with company logo hangs over the aisle on which your booth is located
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description



COLUMN WRAPS

\$5,000 PER COLUMN, VARIOUS LOCATIONS AVAILABLE

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Column wrap displaying sponsor logo/messaging placed in a high traffic area. Digital artwork with messaging provided by sponsor; CLEAN GULF will produce graphics

PROMOTIONAL BANNERS

SIZES, PRICING AND LOCATIONS VARY

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Large Banner displaying sponsor logo/messaging placed in a high traffic areas. Digital artwork with messaging provided by sponsor; CLEAN GULF will produce graphics



ADD-ON'S AND ADVERTISING

PARTNER SPOTLIGHT NEWSLETTER

\$5,000

One dedicated Newsletter blast to the CLEAN EVENTS industry list (qty 10,000+). Sponsor provides content in html format, to include Sponsor logo, web site link, 150 word sponsor description and (5) questions for Q&A.

PRE-SHOW EMAIL OUTREACH

\$1,200

One dedicated email blast to all registered CLEAN GULF attendees (at your choice of time). Your company must provide the content and we will launch it through our database. Partner emails deploy on Mondays and Wednesdays. Dates are available on a first come, first serve basis. We will only deploy one partner email per day.

POST-SHOW EMAIL OUTREACH

\$1,500

One dedicated e-mail blast to all registered CLEAN GULF attendees post-show. Your company must provide the content and we will launch it through our database. Partner emails deploy on Mondays and Wednesdays. Dates are available on a first come, first serve basis. We will only deploy one partner email per day.

PRE-SHOW EXHIBITOR SPOTLIGHT

\$850 (LIMITED TO 8)

- ▶ One company/product listing in the CLEAN GULF Exhibitor Spotlight email that deploys to the CLEAN GULF database highlighting exhibiting companies on the show floor
- ▶ Listing includes an image (company logo or product image), 100-word paragraph and hyperlink to product or company page

BAG INSERT

\$1,000 (\$1,500 FOR NON-EXHIBITING COMPANIES)

Submit an item (company literature or giveaway) that will be offered to ALL attendees when they get their registration badge onsite.

EXHIBIT HALL/BOOTH PROMOTION FLOOR DECALS

\$2,000

Floor decals with your company logo and booth number will be placed in 3 locations on the exhibit floor or conference area. Includes (3) full size 2 ft x 2 ft full-color adhesive decals with logo/booth number and/or company message. Location will vary for best visibility.

LOGO UPGRADE IN SHOW GUIDE (EXHIBITING COMPANIES ONLY)

\$275

Get your logo added to your company listing in the official CLEAN GULF onsite show guide.

MOBILE APP ALERT

\$250

Send a push notification to everyone who's downloaded the mobile app. You provide the copy and the action (i.e. Visit our booth, check out our website, etc.), and we'll make sure everyone gets your message!

SHOW GUIDE ADVERTISEMENT

Full-page advertisement in the show guide — Premium	\$1600
Full-page advertisement in the show guide	\$1500
Half-page advertisement in the show guide	\$800
Quarter-page advertisement in the show guide	\$550