

CLEAN GULF 2021 Sponsorship Opportunities

Improve brand awareness and market impact to the North American spill response community with a CLEAN GULF sponsorship. All opportunities are designed to attract attention and boost exposure to influential industry and government prospects and buyers.

All sponsorships include a complimentary virtual booth in our Digital Event Platform. This booth includes:

- ▶ **CUSTOMIZED DESIGN:** Upload your logo and company information to create the best experience possible for attendees.
- ▶ **BOOTH PERSONNEL:** Showcase your team on your company's main booth page. From here, attendees will be able to click directly to each team member to request information or schedule meetings.
- ▶ **DOWNLOADABLE RESOURCES:** The virtual format creates a self-nurturing process for attendees. Include videos, case studies, whitepapers, new product photos and more in your booth for attendees to consume.
- ▶ **LIVE PRESENTATIONS:** Your virtual booth serves as a private session between your team and event attendees. Greet attendees live, use pre-recorded demos to guide the conversation, or schedule presentations at specific times for attendees to visit.
- ▶ **ANALYTICS:** Number of views of your company profile, number of people who have bookmarked your company, number of contacts made, and more.

CORPORATE SPONSORSHIP

\$12,500

BRAND REACH

- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

CONFERENCE & EXHIBITION PRESENCE

- ▶ Prominent branding onsite:
 - ▶ Company Recognition/Logo on entrance unit to the exhibit hall and registration backwall
 - ▶ Company Recognition/Logo on signage around convention center event space
 - ▶ Company Recognition/Logo at each host hotel for CLEAN GULF
 - ▶ Company Recognition/Logo on podium signs in all conference session rooms
- ▶ Company will be recognized, and thanked, during the opening remarks of the Keynote Address
- ▶ Company will be recognized, and thanked, during PA announcements made on the exhibit floor each day
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Prominent branding/recognition in virtual platform and mobile app
 - ▶ Featured listing in virtual platform + mobile app
- ▶ Option to submit (5) power point slides that will run during the breaks in the conference sessions
- ▶ Option to include a marketing piece or giveaway in the attendee bags distributed at registration
- ▶ 20% discount on a full-page ad in the onsite show guide

RELATIONSHIP BUILDING

- ▶ 5 full conference passes

INDUSTRY SPONSORSHIP

\$7,500

BRAND REACH

- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- ▶ Company Recognition/Logo as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

CONFERENCE & EXHIBITION PRESENCE

- ▶ Prominent branding onsite:
 - ▶ Company Recognition/Logo on entrance unit to the exhibit hall and registration backwall
 - ▶ Signage around convention center event space
- ▶ Company will be recognized, and thanked, during the opening remarks of the Keynote Address
- ▶ Company recognized, and thanked, during PA announcements made on the exhibit floor each day
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company recognition in the mobile app and virtual platform
- ▶ Option to include a marketing piece or giveaway in the attendee bags distributed at registration
- ▶ Option to submit (1) power point slide that will run during breaks in the conference sessions

RELATIONSHIP BUILDING

- ▶ 2 full conference passes

SOLD

MOBILE APP SPONSORSHIP

\$10,000 — EXCLUSIVE

BRAND REACH

- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- ▶ Company Recognition/Logo as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Multiple email blasts promoting mobile app with company logo included
- ▶ Promotion of mobile app on CLEAN GULF website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Prominent company recognition in mobile app and virtual platform
- ▶ Company Recognition/Logo on entrance unit
- ▶ Ad in show guide promoting mobile app
- ▶ Company Recognition/Logo in signage promoting mobile app onsite
- ▶ Promotion of mobile app included in power point presentation that runs during breaks in the sessions
- ▶ Splash screen with sponsor recognition when app is opened
- ▶ Text Alerts (1 push per day during event)
- ▶ Company rotating ad in virtual platform

RELATIONSHIP BUILDING

- ▶ Full registration list of attendees with titles and companies in virtual platform with ability to directly connect
- ▶ User metrics provided post-show

SOLD

KEYNOTE SPONSORSHIP

\$8,000 — EXCLUSIVE

BRAND REACH

- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- ▶ Company Recognition/Logo as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Email blasts promoting Keynote session with company recognition

CONFERENCE & EXHIBITION PRESENCE

- ▶ Option to give 5-minute introduction and/or video to Keynote
- ▶ Company Recognition/Logo placed on coffee sleeves
- ▶ *If sponsoring company is exhibiting, band will stop in front of company's booth
- ▶ At conclusion of keynote session, Mariachi band to lead attendees from keynote area to exhibit hall for first networking break of the day
- ▶ Company Recognition/Logo on signage next to the coffee break set up outside the Keynote Address
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company Recognition/Logo on entrance unit
- ▶ Option to submit a marketing piece or company collateral into attendee tote bags. Attendees will pick up these bags when they check in at registration onsite.
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- ▶ Company recognition in the mobile app and virtual platform
- ▶ Company rotating ad in virtual platform

RELATIONSHIP BUILDING

- ▶ 2 full conference passes

SOLD

**CELL PHONE CHARGING
STATION SPONSORSHIP**

\$6,000 — EXCLUSIVE

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo and message located on free-standing cell phone charging station(s) in exhibit hall
- ▶ Company signage in charging area identifying as sponsor
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company recognition in the mobile app and virtual platform
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

SOLD

LANYARD SPONSORSHIP

\$5,500 + COST OF LANYARDS — EXCLUSIVE

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo printed on badge lanyards handed out to ALL attendees
- ▶ Company Recognition/Logo on entrance unit
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company Recognition/Logo recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- ▶ Company recognition in the mobile app and virtual platform

SANITIZING STATIONS SPONSOR

\$5,000 — EXCLUSIVE

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- ▶ Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company recognition/logo at sanitizing stations throughout event space
- ▶ Promotion of sanitizing stations included in power point presentation that runs during breaks in the sessions
- ▶ Company recognition in the mobile app and virtual platform
- ▶ Company recognition/logo on sponsorship signage at the event

WEBINAR SPONSOR

\$5,000

Start the conversation prior to CLEAN GULF in November, or continue to engage with your prospects and customers well after the event ends. Position your company as the go-to for thought leadership and industry education with a webinar promoted to the entire CLEAN GULF audience of (insert total number this will be promoted to). *Note: Could also be positioned as a virtual roundtable discussion.*

- ▶ Webinar topic and speaker(s) up to you to determine
- ▶ Sponsor gets full webinar registration list with contact details
- ▶ Promotion via email, social media posts, and banner ads
- ▶ Sponsoring company to receive post-event webinar access for marketing purposes
- ▶ Logo and company description on website

NETWORKING BREAK SPONSORSHIP

\$2,500 — 3 AVAILABLE

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo on signage next to the refreshments/food during the networking break on the exhibit floor
- ▶ Company branded napkins at break stations during networking break
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company recognition in the mobile app and virtual platform
- ▶ Option to include a marketing piece or giveaway in the attendee bags distributed at registration
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

LUNCH SPONSORSHIP

\$5,000 — 2 AVAILABLE

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo on lunch tickets, presented to conference delegates at registration
- ▶ Company Recognition/Logo on tent cards, placed on each table in restaurant area inside the exhibit hall
- ▶ Company Recognition/Logo on signage placed inside exhibit hall lunch area, promoting company as lunch sponsor
- ▶ PA announcement made inside exhibit hall recognizing your company as the lunch sponsor on that day.
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company recognition in the mobile app and virtual platform
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- ▶ Option to include a marketing piece or giveaway in the attendee bags distributed at registration

CONFERENCE TRACK SPONSORSHIP

\$4,000 — 1 AVAILABLE PER TRACK

BRAND REACH

- ▶ Company Recognition/Logo as the official sponsor of one of the tracks (sponsor's choice) within the event
- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo on signage outside the sponsored track room
- ▶ Company branded notepads and pens will be placed in session room of sponsored track
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company recognition in the mobile app and virtual platform
- ▶ Company Recognition/Logo in the power point presentation that runs during breaks in the sponsored conference track
- ▶ Option to submit (2) power point slides that will run during the breaks in the track room
- ▶ Option to include a marketing piece or giveaway in the attendee bags distributed at registration

RELATIONSHIP BUILDING

- ▶ Session leads (attendee contact information) from track session room for all days of content
- ▶ 1 full conference pass

SOLD

BAG SPONSORSHIP

\$4,000 + COST OF BAGS

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo printed on bags handed out to ALL attendees
- ▶ Option to include a marketing piece or giveaway in the attendee bags distributed at registration
- ▶ Company Recognition/Logo on entrance unit
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company recognition in the mobile app and virtual platform
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

WORKSHOP HALF DAY SPONSORSHIP

\$3,500

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Room in the conference area to conduct the 4-hour workshop
- ▶ Registration logistics handled by Access Intelligence staff
- ▶ Standard AV equipment (specialized setups or additional equipment will be at an additional cost to sponsor)
- ▶ Refreshments served to workshop attendees
- ▶ Complete workshop details in the show guide
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company Recognition/Logo on signage displaying details on the workshop outside the conference room

RELATIONSHIP BUILDING

- ▶ Full contact information of all registered attendees of the workshop
- ▶ 2 full conference passes

ESCALATOR SPONSORSHIP

\$6,000 — 1 ESCALATOR BANK AVAILABLE

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company artwork branded on escalators leading from the exhibit hall to the conference area. Incredibly high visibility for traffic of attendees coming onsite to CLEAN GULF.
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company recognition in the mobile app and virtual platform

REGISTRATION DESK SPONSORSHIP

\$2,500 — 3 AVAILABLE

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo on one kick panel of the CLEAN GULF registration desk
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company recognition in the mobile app and virtual platform
- ▶ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

BEVERAGE STATION SPONSORSHIP

\$2,500

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Bar serving beer & wine near your exhibit booth (if applicable)
- ▶ Option to place koozies or cups with company branding at sponsored beverage station
- ▶ Company Recognition/Logo on signage next to your sponsored beverage station
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description
- ▶ Company recognition in the mobile app and virtual platform

AISLE BANNER SPONSORSHIP

\$1,000

BRAND REACH

- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- ▶ Double sided aisle banner with company logo hangs over the aisle on which your booth is located
- ▶ Company Recognition in the show guide: logo, contact information and 50-word description

ADD-ON'S AND ADVERTISING

PRE-SHOW EMAIL OUTREACH

\$1,200

One dedicated email blast to all registered CLEAN GULF attendees (at your choice of time). Your company must provide the content and we will launch it through our database. Partner emails deploy on Mondays and Wednesdays. Dates are available on a first come, first serve basis. We will only deploy one partner email per day.

POST-SHOW EMAIL OUTREACH

\$1,500

One dedicated e-mail blast to all registered CLEAN GULF attendees post-show. Your company must provide the content and we will launch it through our database. Partner emails deploy on Mondays and Wednesdays. Dates are available on a first come, first serve basis. We will only deploy one partner email per day.

PRE-SHOW EXHIBITOR SPOTLIGHT

\$850 (LIMITED TO 8)

- ▶ One company/product listing in the CLEAN GULF Exhibitor Spotlight email that deploys to the CLEAN GULF database highlighting exhibiting companies on the show floor
- ▶ Listing includes an image (company logo or product image), 100-word paragraph and hyperlink to product or company page

BAG INSERT SPONSORSHIP

\$900 (\$1,500 FOR NON-EXHIBITING COMPANIES)

Submit an item (company literature or giveaway) that will be offered to ALL attendees when they get their registration badge onsite.

EXHIBIT HALL/BOOTH PROMOTION DECALS

\$2,000

Floor decals with your company logo and booth number will be placed in 3 locations on the exhibit floor or conference area. Includes (3) full size 2 ft x 2 ft full-color adhesive decals with logo/booth number and/or company message. Location will vary for best visibility.

VIRTUAL EVENT PLATFORM BANNER AD

\$700

Display your banner ad on our virtual event platform. Banner ads are rotating and have prominent positioning on the virtual event homepage. You are able to link your ad to your virtual booth or your company website.

MOBILE APP ALERT

\$250

Send a push notification to everyone who's downloaded the mobile app. You provide the copy and the action (i.e. Visit our booth, check out our website, etc.), and we'll make sure everyone gets your message!

SHOW GUIDE ADVERTISEMENT

Full-page advertisement in the show guide — Premium	\$1600
Full-page advertisement in the show guide	\$1500
Half-page advertisement in the show guide	\$800
Quarter-page advertisement in the show guide	\$550