



**CLEAN  
WATERWAYS**

**August 3-5, 2020**  
JW Marriott Indianapolis  
Indianapolis, IN

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**Celebrating 30 Years**



**October 20-22, 2020**  
Henry B. Gonzalez Convention Center  
San Antonio, TX

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**June 28-30, 2021**  
Hyatt Regency Lake Washington  
at Seattle's Southport  
Washington

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August 3-5, 2020

JW Marriott Indianapolis  
Indianapolis, IN

[www.cleanwaterwaysevent.org](http://www.cleanwaterwaysevent.org)

IN ASSOCIATION WITH



Celebrating 30 Years



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[www.cleangulf.org](http://www.cleangulf.org)

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June 28-30, 2021

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at Seattle's Southport • Washington

[www.cleanpacific.org](http://www.cleanpacific.org)

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## INTRODUCTION

The CLEAN Events were created to serve the spill response industry in prevention, preparedness, and response by hosting a forum that facilitates an open exchange of ideas, case studies, and best practices for stakeholders from government, environmental, emergency planning and response industries throughout maritime, facilities, rail and pipeline. While the nature of each event is similar, each one draws a unique audience based on the physical response environment and regional differences, allowing attendees to build necessary and important working relationships prior to an incident occurring.

# MORE ABOUT THE CLEAN EVENTS

**CLEAN WATERWAYS** is an annual conference that connects attendees, exhibitors and speakers involved in maritime, facilities, rail, and pipeline, as well as state and federal agencies, to build the critical relationships needed in today's inland environment. There is no other event delivering this group of people, which makes **CLEAN WATERWAYS** a one-of-a-kind conference.

**CLEAN GULF** is North America's largest annual event for industry and government to come together and discuss planning, preparedness and response issues for oil and hazardous materials spills. No matter if you conduct business offshore or inland in the Gulf region, North America, or beyond, you'll leave **CLEAN GULF** better prepared for the next incident that occurs.

**CLEAN PACIFIC** is a must-attend annual event for those from industry and government involved in prevention, response and remediation in the Western United States and Canada. The goal of **CLEAN PACIFIC** is to deliver a valuable event that covers the most pressing matters to this region and offer ample time for attendees to network and cultivate the relationships that are crucial to a successful response.

**WHO SHOULD EXHIBIT:** Any company that provides solutions or technologies to prevent, prepare or respond to a hazardous spill or environmental emergency in inland regions and waterways

**WHAT IS UNIQUE:** CLEAN WATERWAYS focuses on spill prevention and response issues specific to inland regions and waterways and is the only event that fully integrates multiple industry sectors with government and regulatory agencies.

## HERE'S A SNAPSHOT OF CLEAN WATERWAYS 2019



451

Registered Attendees



21

Sponsoring Companies



50

Exhibiting Companies

## FAST FACTS FROM 2019

Attendance increased by

13%

Number of exhibiting companies increased by

23%

Number of sponsoring companies increased by

54%

## STRAIGHT FROM OUR ATTENDEES – WHAT SETS CLEAN WATERWAYS APART?

- Specific focus on inland and fresh water spill response and environmental considerations
- Practical information regarding spill response in inland waterways
- Wide variety of attendees
- Ability to connect with variety of companies in one place
- Content focused on hazmat response
- Networking opportunities and unique presentations
- Balanced between industry and innovative ideas
- The only event bringing together the broad spectrum of individuals, companies, associations, and governmental units committed to spill prevention and emergency response

“

Excellent event to build relationships and promote continued spill prevention and response education within our industry. CLEAN WATERWAYS promotes continued education for industry leaders on the newest and most innovative technologies available for spill prevention and response as well as creating a forum for industry and government entities to communicate more effectively and efficiently.

”

Amanda Brown, ADM/ARTCo

**Company types that you'll see walking around the exhibit hall at CLEAN WATERWAYS include, but are not limited, to:**

- Academia/Associations
- Chemical/Petrochemical Companies
- Electric & Gas Utility Companies
- Local Emergency Planning Committees
- Manufacturing Facilities
- Marine Fire & Salvage Responders
- Non-Governmental Organizations
- Oil & Gas Operators
- Oil Spill Planning & Prevention Consultants
- OSRO's
- Pipeline Operators
- Port Authorities
- Railroad Companies
- Shipping & Barge Companies
- State & Federal Regulatory Agencies
- Terminal & Storage Operators
- Wastewater Treatment Plants
- Wildlife Rehabilitation Agencies

**Snap shot of who attends:**

- Area Response Manager
- CEO
- Chief, Emergency Preparedness and Response
- Crisis Management Services Director
- Director of Compliance
- Director of HS&E
- Emergency Management Director
- Environmental Specialist
- Hazardous Materials Manager
- Health and Safety Manager
- Operations Manager
- Policy Advisor
- President
- Response Supervisor
- Safety Director
- Senior HSE Specialist
- Senior Project Manager
- State On-Scene Coordinator
- Terminal Manager
- Transportation Specialist
- Vessel Operations Manager
- Vice President

**Sample of the products and services requested by attendees:**

- Aerial drone tracking
- Air monitoring
- Containment boom manufacturers
- Drone manufacturers
- EHS incident software
- Equipment for inland response
- Fast water booming
- Fire response capabilities
- GIS products
- Industrial security
- In-situ burning equipment
- Oil detection
- Oil spill equipment
- On-site response services
- Pipeline
- Response organizations
- Response plan software
- Safety gear
- Specialized aquamarine vehicles
- Spill prevention equipment
- Training companies for response and hazmat instruction
- Unmanned aerial systems software tools
- Waste disposal
- Wastewater equipment
- Wastewater treatment facilities

**WHO SHOULD EXHIBIT:** Any company that provides products and services relative to spill prevention and response offshore or inland in the Gulf region, North America, or beyond

**WHAT IS UNQIUE:** CLEAN GULF is North America's largest annual event for industry and government to come together and discuss planning, preparedness and response issues for oil and hazardous materials spills.

## HERE'S A SNAPSHOT OF CLEAN GULF



**2,000+**

Total Registrants



**30+**

Sponsoring Companies



**130+**

Exhibiting Companies

## STRAIGHT FROM OUR ATTENDEES – WHAT SETS CLEAN GULF APART?

- Unmatched networking opportunities
- Quality of speakers and subject matter
- Ability to schedule a high volume of meetings at one venue
- Only conference that offers content on oil spill prevention and response without a complete focus on research
- Diversity of attendees – CLEAN GULF draws from industry, government and academia
- All companies and vendors in attendance have the same goal: make operations in the GOM safer and more efficient
- Opportunity for technical experts and service providers to come together and share knowledge

## Company types you'll see walking around the exhibit hall at CLEAN GULF include, but are not limited, to:

- Academia/Association/NGO
- Barge/Tanker
- Chemical/Petrochemical
- Consultant
- Drilling Services
- Emergency Response/Clean-up
- Environmental
- Exploration/Production
- Financial/Legal
- Government/Regulatory
- Marine Salvage & Fire
- Occupational Health & Safety
- Oil and Gas Distribution
- Pipeline
- Ports/Terminals
- Processing/Refining
- Rail
- Storage
- Subsea
- Supplier/Manufacturer
- Trucking/Transportation
- Tugging/Towing
- Wildlife

### Snap shot of who attends:

- CEO
- Director of Crisis Management
- Director of Emergency Preparedness
- Director of Environmental and Remediation
- Director of Oil Spill Operations
- Director of Response Operations
- EH&S Specialist
- Emergency Preparedness and Response Advisor
- Environmental Scientist
- Federal On-Scene Coordinator
- HSE Advisor
- Manager of Marine Operations
- Manager of Vessel Services
- Oil Spill Advisor
- Operations Manager
- Partner
- Pipeline Operator
- President
- Program Manager
- Regional Response Manager
- Regulatory Compliance Manager
- Response Manager
- Response Services Director
- Risk Management Consultant
- Safety Director
- Senior Environmental Specialist
- Senior Oil Spill Response Coordinator
- Senior Subsea Advisor
- Technical Manager
- Terminal Manager
- Training and Exercise Specialist
- Vice President of Operations

### Sample of the products and services requested by attendees:

- Analytical laboratories
- Analytical resources
- Chemical detection
- Clean-up contractors
- Compliance solutions
- Containment equipment
- Crisis management software
- Data service providers
- Deepwater response
- Disaster/communication/ software/ services
- Emergency response safety and health equipment
- Emerging oil surveillance technologies
- FLIR systems
- ICS specialists
- Incident command post evaluation
- Incident software
- Industrial fire fighting
- Information sharing
- Inland response
- Mapping and tracking resources
- Marine firefighting
- Notification resources
- Oil and gas companies
- Oil detection dogs
- Oil spill incident response
- Oil spill response organizations
- Oil spill response software
- PPE
- Precision planning and stimulation
- Railcar and pipeline response specialty equipment
- Remote sensing/aerial surveillance technology/ equipment
- Response contractors and consultants
- Risk analysis courses/tools
- Safety equipment
- Salvage/towing equipment and services
- Swiftwater boom
- Skimmers
- SMTs
- Solidifiers
- Submerged oil – surveillance and detection equipment
- Surface oil – surveillance and detection equipment
- Swiftwater oil skimmers
- Training vendors



**This event provides a very good opportunity to strengthen your knowledge about emergency response, meet SMEs, be aware of new technologies and efforts, and meet ER products and services suppliers at the same time and in the same place.**



Julio Aparicio, Chevron

**WHO SHOULD EXHIBIT:** Any company that provides products and services relative to spill prevention, response and remediation in the Western United States and Canada

**WHAT IS UNQIUE:** CLEAN PACIFIC brings together the tight-knit response community in the Western United States and Canada to address spill prevention, response and remediation matters pertinent to that region’s environmental sensitivities.

## HERE’S A SNAPSHOT OF CLEAN PACIFIC 2019



**513**

Attendees



**16**

Sponsoring Companies



**36**

Exhibiting Companies

## FAST FACTS FROM 2019

Number of exhibiting companies increased by

**26%**

**78%**

of attendees were from the Western United States and Canada

**60%**

of attendees said they plan to purchase from an exhibitor they met with at the event

## STRAIGHT FROM OUR ATTENDEES – WHAT SETS CLEAN PACIFIC APART?

- Programming that encourages conference delegates to spend time in and around the exhibition
- Wide range of attendees from the geographic area
- Assemblance of actual oil spill responders
- Focused on region-specific issues that face the West Coast of the U.S. and Canada
- Opportunity to network with industry and government from all levels and all in one place
- Intimate gathering of west coast planners and responders
- Focused on a specific group and showcases real strategies and solutions
- Diverse representation of Government and non-governmental agencies from both Canada and the U.S.



I’ve attended CLEAN PACIFIC for many years, both as an oil industry member and as a consultant. The range and regional applicability of topics, quality of presentations, broadly inclusive attendee list (industry, regulators, Indigenous Peoples, contractors and consultants, and vendors, etc.) and access to the latest in technology make this an extremely worthwhile investment of time and resources.

Scott McCreery, Fairlead International LLC





## Company types that you'll see walking around the exhibit hall at CLEAN PACIFIC include, but are not limited, to:

- Academia/Association/NGO
- Barge/Tanker
- Chemical/Petrochemical
- Consultant
- Co-op
- Drilling Services
- Emergency Response/Clean-up
- Environmental
- Exploration & Production
- Financial/Legal
- Government/Regulatory
- Marine Salvage & Fire
- Occupational Health & Safety
- Oil & Gas Distribution
- Pipeline
- Ports/Terminals
- Processing/Refining
- Rail
- Towing/Tugging
- Trucking/Transportation
- Storage
- Subsea
- Supplier/Manufacturer
- Wildlife

## Snap shot of who attends:

- CEO
- Chief of Regulatory Compliance
- Crisis Communication Consultant
- Director of Crisis Management
- Director of Emergency Preparedness
- Director of Response Services
- Director of EH&S
- Environmental Compliance Manager
- Executive Director
- Federal On-Scene Coordinator
- Hazmat Planning Director
- HSE Director
- Marine Operations Manager
- Oil Spill Specialist
- Operations Manager
- Policy Advisor
- Pollution Response Specialist
- Port Captain
- Preparedness Manager
- President
- Program Manager
- Regional Response Manager
- Safety Specialist
- Senior Environmental Advisor
- Terminal Manager
- Vice President of Emergency Response

## Sample of the products and services requested by attendees:

- Aerial/UAV/drones
- Air monitoring
- Containment boom
- Environmental consultant
- Fast water booming technology
- Gas and radiation detection instruments and systems
- GIS mapping software
- Hydrographic survey
- In situ burn response
- Mapping technologies
- Marine equipment
- Marine firefighting
- Non-floating oil detection and recovery technology
- Oil collection equipment
- Oil detection
- Oil skimmers
- Oil spill response organizations
- Personal protective equipment
- Pipeline
- Railcar
- Response management
- Safety equipment
- Salvage
- SMITHS detection
- Spill communication
- Spill prevention
- Spill response equipment
- Spill response management software
- Sunken/submerged oil detection and containment
- Temporary storage equipment
- Vessel builders
- Water protection
- Waterway risk analysis
- Wildlife control

# 2019 SPONSORS

## CLEAN WATERWAYS 2019 SPONSORS



## CLEAN PACIFIC 2019 SPONSORS



## CLEAN GULF 2019 SPONSORS



# HOW TO EXHIBIT OR SPONSOR

## CLEAN WATERWAYS

### Exhibit Space Information

Exhibit space is \$2,400 and is available in increments of 8'X10.' All booths are carpeted and include pipe & drape and one complimentary conference registration pass. Dedicated networking breaks will be built into the schedule of events, giving your exhibit staff ample time to connect with our 450+ attendees at your booth.

### Sponsorship Information

Sponsorships for CLEAN WATERWAYS were designed to deliver leads, showcase environmental stewardship and increase brand visibility to a group of 450+ experts from maritime, facilities, rail and pipeline. Sponsorships include, but are not limited, to: lunch, conference bags, breakfast, conference track, networking break, padfolios, hotel card keys and hotel room drop.

## CLEAN GULF

### Exhibit Space Information

Exhibit space is \$29/sq. ft. and includes booth space with standard backdrop and side dividers, unlimited booth staff, heavily discounted conference passes, discounted hotel rooms and access to a free suite of marketing tools. The CLEAN GULF exhibit hall is open for 2 days, giving you ample time to connect with our 2,000+ attendees at your booth.

### Sponsorship Information

Sponsorships for CLEAN GULF were designed to deliver leads, showcase environmental stewardship and increase brand visibility to buyers who are searching for new products and services for spill prevention and response operations for inland, offshore and marine environments. Sponsorships include, but are not limited, to: corporate, industry, keynote, attendee bags, opening night reception, mobile app, beverage station, \$1k a day giveaway, networking breaks and conference track.

## CLEAN PACIFIC

### Exhibit Space Information

Exhibit space is \$2,500 and is available in increments of 8'X10.' All booths are carpeted and include pipe & drape, table, 2 chairs, and one complimentary conference registration pass per 800 sq.ft. Dedicated networking breaks will be built into the schedule of events, giving your exhibit staff ample time to connect with our 500+ attendees at your booth.

### Sponsorship Information

Sponsorships for CLEAN PACIFIC were designed to deliver leads, showcase environmental stewardship and increase brand visibility to a group of 500+ experts involved in spill prevention, response and remediation in the Western United States and Canada. Sponsorships include, but are not limited, to: corporate, industry (premier sponsorships), keynote, attendee bags, lunch, networking breaks, headquarter hotel, conference track and badge recycling.

To discuss opportunities available at the CLEAN Events, contact Anastasia Bisson at 530-363-3506 or [abisson@accessintel.com](mailto:abisson@accessintel.com)

# CLEAN EVENTS DIGITAL OPPORTUNITIES

As a trusted partner, the CLEAN brand is expanding its presence to offer the industry new ways to connect and share insights. We're tapping into our community of experts to offer more content through webinars, virtual events, e-letters and more. This is your opportunity to reach new prospects across more channels than ever before.

## WEBINARS

Webinars can be up to an hour in length and will showcase you as a thought-leader to the entire community, plus you'll receive the contact information for all registrants. You are able to determine a topic that's important to your company, select your speakers that will participate in the webinar, and let us handle the rest.

Your sponsored webinar includes:

- Comprehensive pre-and post-event marketing campaign
- Advertisement on CLEAN Events websites leading up to the event
- Pre-event email promotions to our CLEAN Events database (20,000+)
- Post-event email promotions to those who registered, but did not view the live event
- On-demand webinar link hosted on our website for one year

## CUSTOM EMAIL CAMPAIGN

We'll send out an email to our database that is dedicated to your company and only your company. You can promote how your company is helping out with COVID-19, products and services you offer, company updates, press release, etc. All you have to do is provide the HTML and we will launch it to our database for you.

## INDUSTRY SPOTLIGHT CAMPAIGN

The industry spotlight email will showcase multiple companies in each email. Company logo, (up to) 50 word description and hyperlink will be featured for each company. This is a great way to get your company in front of an audience of emergency and spill response professionals and direct them to a specific web page pushing your services, COVID-19 response efforts, press releases, white papers, etc.

## BANNER ADS

The CLEAN Events are sending out weekly industry update and COVID-19 emails to our database of over 10,000 active and engaged professionals. We'll continue to send out industry update emails over the next few months and as the situation evolves, content will evolve with it.

**Contact the CLEAN Event's Sales Manager ANASTASIA BISSON  
at [abisson@accessintel.com](mailto:abisson@accessintel.com) or 530-363-3506 for pricing!**