

## CORPORATE SPONSORSHIP

**\$12,500**

### PRE-SHOW BRAND RECOGNITION

- ▶ Company Recognition/Logo in the printed advanced conference brochure
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- ▶ Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

### CONFERENCE & EXHIBITION PRESENCE

- ▶ Prominent branding onsite:
  - ▶ Company Recognition/Logo on entrance unit to the exhibit hall and registration backwall
  - ▶ Company Recognition/Logo on signage around convention center event space
  - ▶ Company Recognition/Logo at each host hotel for CLEAN GULF
  - ▶ Company Recognition/Logo on podium signs in all conference session rooms
- ▶ Company Recognition in the show guide: logo, contact information and 50 word description
- ▶ Option to submit (5) power point slides that will run during the breaks in the conference sessions
- ▶ Option to submit a marketing piece or company collateral into attendee tote bags. Attendees will pick up these bags when they check in at registration onsite.
- ▶ Company will receive a sponsorship of a hole at the Golf Tournament
- ▶ Company recognized, and thanked, during PA announcements made on the exhibit floor each day
- ▶ Company has option to provide 1 Twitter or Facebook post to be deployed onsite by Show Management on CLEAN GULF Platforms. Item must be approved by show management and sent pre-show.
- ▶ 20% discount on a full-page ad in the onsite show guide

### RELATIONSHIP BUILDING

- ▶ Your staff will be provided with ribbons onsite identifying them as part of a sponsoring company
- ▶ 5 full conference passes
- ▶ Complimentary 4-person team at the Golf Tournament
- ▶ Show management will provide digital invitations to share discounted passes to the conference for your customers or prospects

## INDUSTRY SPONSORSHIP

**\$7,500**

### PRE-SHOW BRAND RECOGNITION

- ▶ Company Recognition/Logo in the printed advanced conference brochure
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- ▶ Company Recognition/Logo as a sponsor in all applicable advertising, marketing and promotion of CLEAN GULF. Once contract is signed and logo is received, inclusion will begin.
- ▶ Company Recognition/Logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

### CONFERENCE & EXHIBITION PRESENCE

- ▶ Prominent branding onsite:
  - ▶ Company Recognition/Logo on entrance unit to the exhibit hall and registration backwall
  - ▶ Signage around convention center event space
- ▶ Company Recognition in the show guide: logo, contact information and 50 word description
- ▶ Option to submit a marketing piece or company collateral into attendee tote bags. Attendees will pick up these bags when they check in at registration onsite.
- ▶ Company recognized, and thanked, during PA announcements made on the exhibit floor each day
- ▶ Option to submit (1) power point slide that will run during breaks in the conference sessions
- ▶ 20% discount on a full-page ad in the onsite show guide

### RELATIONSHIP BUILDING

- ▶ Your staff will be provided with ribbons identifying them as part of a sponsoring company
- ▶ 2 full conference passes
- ▶ Show management will provide digital invitations to share discounted passes to the conference for your customers or prospects

## MOBILE APP SPONSORSHIP

**\$10,000 – EXCLUSIVE**

### PRE-SHOW BRAND RECOGNITION

- ▶ Company Recognition/Logo in the printed advanced conference brochure
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- ▶ Multiple email blasts promoting mobile app with company logo included
- ▶ Promotion of mobile app on CLEAN GULF website
- ▶ Listed under “featured exhibitors” in exhibitor listing (“MYS Enhanced”)

### CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo in show guide
- ▶ Company Recognition/Logo on entrance unit
- ▶ Ad in show guide promoting mobile app
- ▶ Company Recognition/Logo promoting mobile app onsite
- ▶ Banner ad at bottom of the app (exclusive)
- ▶ Splash screen with sponsor recognition when app is opened
- ▶ Product images and/or press releases in online listing
- ▶ Text Alerts (1 push per day during event)
- ▶ Product images and/or press releases in online listing

### RELATIONSHIP BUILDING

- ▶ User metrics provided post-show

## KEYNOTE SPONSORSHIP

**\$8,000 – EXCLUSIVE**

### PRE-SHOW BRAND RECOGNITION

- ▶ Company Recognition/Logo in the printed advanced conference brochure
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- ▶ Rotating web banner on the CLEAN GULF website

### CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition in the show guide: logo, contact information and 50 word description
- ▶ Company Recognition/Logo on entrance unit
- ▶ Company Recognition/Logo on signage next to the coffee break set up outside the Keynote Address
- ▶ Option to hand out company literature in the coffee break area
- ▶ Company Recognition/Logo placed on coffee sleeves
- ▶ At conclusion of keynote session, Mariachi band to lead attendees from keynote area to exhibit hall for first networking break of the day  
\*If sponsoring company is exhibiting, band will stop in front of company's booth
- ▶ Option to give 5-minute introduction and/or video to Keynote
- ▶ Option to provide promotional item or company literature to be placed on chairs of the Keynote room

### RELATIONSHIP BUILDING

- ▶ Your staff will be provided with ribbons identifying them as part of a sponsoring company
- ▶ 2 full conference passes

### **BADGE LANYARD SPONSORSHIP**

**\$5,500 + COST OF LANYARDS – EXCLUSIVE**

#### **PRE-SHOW BRAND RECOGNITION**

- ▶ Company Recognition/Logo in the printed advanced conference brochure
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

#### **CONFERENCE & EXHIBITION PRESENCE**

- ▶ Company Recognition/Logo on entrance unit
- ▶ Company Recognition in the show guide: logo, contact information and 50 word description
- ▶ Company Recognition/Logo printed on badge lanyards handed out to ALL attendees
- ▶ Company Recognition/Logo recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

#### **RELATIONSHIP BUILDING**

- ▶ Your staff will be provided with ribbons identifying them as part of a sponsoring company

### **BLOODY MARY BAR SPONSORSHIP**

**\$4,500 – 2 AVAILABLE OR  
EXCLUSIVE FOR \$8,000**

#### **PRE-SHOW BRAND RECOGNITION**

- ▶ Invite sent to current registrants inviting them to stop by your booth during the Day 2 AM networking break in the exhibit hall
- ▶ Company Recognition/Logo in the printed advanced conference brochure
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

#### **CONFERENCE & EXHIBITION PRESENCE**

- ▶ Company Recognition in the show guide: logo, contact information and 50 word description
- ▶ Bloody Mary Bar set up in your booth or in the vicinity of your booth during the Day 2 AM networking break in the exhibit hall
- ▶ Company Recognition/Logo on Signage at your booth recognizing the sponsorship of the Bloody Mary Bar
- ▶ Opportunity to hand out a giveaway items for reception (ie: koozies at station/bar)
- ▶ Push alert announcing the Bloody Mary Bar deployed on-site at CLEAN GULF through mobile app

#### **RELATIONSHIP BUILDING**

- ▶ Your staff will be provided with ribbons identifying them as part of a sponsoring company

### **NETWORKING BREAK SPONSORSHIP**

**\$2,500 – 3 AVAILABLE**

#### **PRE-SHOW BRAND RECOGNITION**

- ▶ Company Recognition/Logo in the printed advanced conference brochure
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

#### **CONFERENCE & EXHIBITION PRESENCE**

- ▶ Company Recognition in the show guide: logo, contact information and 50 word description
- ▶ Company Recognition/Logo on signage next to the refreshments/food during the networking break on the exhibit floor
- ▶ Option to hand out company item in the networking break area on the exhibit floor

#### **RELATIONSHIP BUILDING**

- ▶ Your staff will be provided with ribbons identifying them as part of a sponsoring company

**SOLD**

### **CELL PHONE CHARGING STATION SPONSORSHIP**

**\$6,000**

#### **PRE-SHOW BRAND RECOGNITION**

- ▶ Company Recognition/Logo in the printed advanced conference brochure
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

#### **CONFERENCE & EXHIBITION PRESENCE**

- ▶ Company Recognition in the show guide: logo, contact information and 50 word description
- ▶ Company Recognition/Logo and message located on a free-standing cell phone charging station in exhibit hall
- ▶ Your staff will be provided with ribbons identifying them as part of a sponsoring company

## LUNCH SPONSORSHIP

**1 AVAILABLE PER DAY FOR \$5,000 OR  
2 DAYS FOR \$8,500**

### PRE-SHOW BRAND RECOGNITION

- ▶ Company Recognition/Logo in the printed advanced conference brochure
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

### CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition in the show guide: logo, contact information and 50 word description
- ▶ Company Recognition/Logo on lunch tickets, presented to conference delegates at registration
- ▶ Company Recognition/Logo on tent cards, placed on each table in restaurant area inside the exhibit hall
- ▶ Option to provide literature or giveaway to be placed on each seat in restaurant area on the exhibit hall
- ▶ Company Recognition/Logo on signage placed inside exhibit hall lunch area, promoting company as lunch sponsor
- ▶ PA announcement made inside exhibit hall recognizing your company as the lunch sponsor on that day.

### RELATIONSHIP BUILDING

- ▶ Your staff will be provided with ribbons identifying them as part of a sponsoring company

## CONFERENCE TRACK SPONSORSHIP

**\$4,000 – 1 AVAILABLE PER TRACK**

### PRE-SHOW BRAND RECOGNITION

- ▶ Company Recognition/Logo as the official sponsor of one of the tracks (sponsors choice) within the event
- ▶ Company Recognition/Logo in the printed advanced conference brochure
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

### CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition in the show guide: logo, contact information and 50 word description
- ▶ Company Recognition/Logo on all branded notepads and pens to be placed in the chairs of the sponsored track during the duration of the entire conference
- ▶ Company Recognition/Logo in the power point presentation that runs during breaks in the sponsored conference track
- ▶ Company Recognition/Logo on signage outside the sponsored track room
- ▶ Option to provide literature or promotional item to be placed in track room

### RELATIONSHIP BUILDING

- ▶ Session leads (attendee contact information) from track session room for all days of content
- ▶ Your staff will be provided with ribbons identifying them as part of a sponsoring company
- ▶ 1 full conference pass

## HOUSING SPONSORSHIP

**\$7,500 + COST OF CARD KEYS – EXCLUSIVE**

### PRE-SHOW BRAND RECOGNITION

- ▶ Company Recognition/Logo in the printed advanced conference brochure
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

### CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo on entrance unit
- ▶ Company Recognition in the show guide: logo, contact information and 50 word description
- ▶ Company branded artwork will be placed on ALL hotel card keys passed out at host hotel – company to create artwork and pay for keycard production
- ▶ Company Recognition/Logo in welcome letter to be passed out at six host hotels
- ▶ Company Recognition/Logo on housing reservation website
- ▶ Company Recognition/Logo on housing emails sent by CLEAN GULF show management pre-show, reminding attendees to book within the hotel block
- ▶ Company Recognition/Logo recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

### RELATIONSHIP BUILDING

- ▶ Your staff will be provided with ribbons identifying them as part of a sponsoring company

## BAG SPONSORSHIP

**\$4,000 + COST OF BAGS**

### PRE-SHOW BRAND RECOGNITION

- ▶ Company Recognition/Logo in the printed advanced conference brochure
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

### CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo on entrance unit
- ▶ Company Recognition in the show guide: logo, contact information and 50 word description
- ▶ Company Recognition/Logo printed on bags handed out to ALL attendees
- ▶ Option to submit a marketing piece or company collateral into attendee tote bags. Attendees will pick up these bags when they check in at registration onsite.
- ▶ Company Recognition/Logo in the power point presentation that runs during breaks in the conference sessions

### RELATIONSHIP BUILDING

- ▶ Your staff will be provided with ribbons identifying them as part of a sponsoring company

## ESCALATOR SPONSORSHIP

**\$6,000 – 1 ESCALATOR BANK AVAILABLE**

### PRE-SHOW BRAND RECOGNITION

- ▶ Company Recognition/Logo in the printed advanced conference brochure
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

### CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition in the show guide: logo, contact information and 50 word description
- ▶ Company artwork branded on escalators leading from the exhibit hall to the conference area. Incredibly high visibility for traffic of 2,000 + people coming onsite to CLEAN GULF.

### RELATIONSHIP BUILDING

- ▶ Two full conference passes
- ▶ Your staff will be provided with ribbons identifying them as part of a sponsoring company

## WORKSHOP HALF DAY SPONSORSHIP

**\$3,000**

### PRE-SHOW BRAND RECOGNITION

- ▶ Complete workshop details and company logo in the printed conference brochure (if before deadline)
- ▶ Registration logistics handled by Access Intelligence staff
- ▶ Company Recognition/Logo in the printed advanced conference brochure
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

### CONFERENCE & EXHIBITION PRESENCE

- ▶ Complete workshop details in the show guide
- ▶ Company Recognition in the show guide: logo, contact information and 50 word description
- ▶ Company Recognition/Logo on signage displaying details on the workshop outside the conference room
- ▶ Room in the conference area to conduct the 4-hour workshop
- ▶ Afternoon beverages served to workshop attendees
- ▶ Standard AV equipment\*\*  
\*\*specialized setups or additional equipment will be at an additional cost to sponsor

### RELATIONSHIP BUILDING

- ▶ Your staff will be provided with ribbons identifying them as part of a sponsoring company
- ▶ 2 full conference passes
- ▶ Full contact information of all registered attendees of the workshop

## REGISTRATION DESK SPONSORSHIP

**\$2,500 – 3 AVAILABLE**

### PRE-SHOW BRAND RECOGNITION

- ▶ Company Recognition/Logo in the printed advanced conference brochure
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

### CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition in the show guide: logo, contact information and 50 word description
- ▶ Company Recognition/Logo on one kick panel of the CLEAN GULF registration desk

### RELATIONSHIP BUILDING

- ▶ Your staff will be provided with ribbons identifying them as part of a sponsoring company

## BEVERAGE STATION SPONSORSHIP

**\$2,500**

### PRE-SHOW BRAND RECOGNITION

- ▶ Company Recognition/Logo in the printed advanced conference brochure
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

### CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition in the show guide: logo, contact information and 50 word description
- ▶ Company Recognition/Logo on signage next to your sponsored beverage station
- ▶ Bar serving beer & wine near your exhibit booth (if applicable)
- ▶ Option to place koozies or cups with company branding at sponsored beverage station

### RELATIONSHIP BUILDING

- ▶ Your staff will be provided with ribbons identifying them as part of a sponsoring company

## \$1K A DAY PRIZE GIVEAWAY

**\$2,500**

### PRE-SHOW BRAND RECOGNITION

- ▶ Company Recognition/Logo in the printed advanced conference brochure
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

### CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition in the show guide: logo, contact information and 50 word description
- ▶ Conference Delegates will receive a card at registration with sponsor logo and booth number. Delegates must visit each of the \$1K a Day Giveaway sponsors and get their cards stamped. After visiting all sponsoring companies (max 10), delegates will be entered for a chance to win cash prize of \$1,000 on both Tuesday and Wednesday
- ▶ Conference Delegates must be present to win
- ▶ Company Recognition/Logo on signage placed throughout the exhibit hall promotion the prize giveaway and sponsors
- ▶ Company Recognition/Logo on signage at your booth promoting your company as a prize giveaway sponsor

### RELATIONSHIP BUILDING

- ▶ Your staff will be provided with ribbons identifying them as part of a sponsoring company

## EXHIBIT HALL/BOOTH PROMOTION DECALS

**\$2,000**

### PRE-SHOW BRAND RECOGNITION

- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

### CONFERENCE & EXHIBITION PRESENCE

- ▶ Company Recognition/Logo in the show guide
- ▶ (3) full size 2 ft x 2 ft full-color adhesive decals with logo/booth number and/or company message
- ▶ Location will vary for best visibility
- ▶ Company can produce print ready artwork, if desired

### RELATIONSHIP BUILDING

- ▶ Your staff will be provided with ribbons identifying them as part of a sponsoring company

### **AISLE BANNER SPONSORSHIP**

**\$1,000**

#### **PRE-SHOW BRAND RECOGNITION**

- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

#### **CONFERENCE & EXHIBITION PRESENCE**

- ▶ Company Recognition in the show guide: logo, contact information and 50 word description
- ▶ Double sided aisle banner with company logo hangs over the aisle on which your booth is located

#### **RELATIONSHIP BUILDING**

- ▶ Your staff will be provided with ribbons identifying them as part of a sponsoring company

### **BAG INSERT SPONSORSHIP**

**\$900 (\$1,500 FOR NON-EXHIBITING COMPANIES)**

#### **PRE-SHOW BRAND RECOGNITION**

- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website

#### **CONFERENCE & EXHIBITION PRESENCE**

- ▶ Submit an item (company literature or trinket) that will be offered to ALL attendees when they get their registration badge onsite
- ▶ Company Recognition/Logo in the show guide

#### **RELATIONSHIP BUILDING**

- ▶ Your staff will be provided with ribbons identifying them as part of a sponsoring company

### **PRE-SHOW EMAIL BLAST**

**\$1,200 (EXHIBITING COMPANIES ONLY)**

- ▶ One dedicated email blast to all registered CLEAN GULF attendees (at your choice of time)
- ▶ Your company must provide the HTML content and we launch it through our database
- ▶ Email performance metrics will be delivered after the email is sent out
- ▶ Partner emails deploy on Mondays and Wednesdays. Dates are available on a first come, first serve basis. We will only deploy one partner email per day.

### **POST-SHOW EMAIL BLAST**

**\$1,500 (EXHIBITING COMPANIES ONLY)**

- ▶ One dedicated email blast to all registered CLEAN GULF attendees post-show
- ▶ Your company must provide the HTML content and we launch it through our database
- ▶ Email performance metrics will be delivered after the email is sent out
- ▶ Partner emails deploy on Mondays and Wednesdays. Dates are available on a first come, first serve basis. We will only deploy one partner email per day.

### **EXHIBITOR SPOTLIGHT**

**\$850 (LIMITED TO 8)**

- ▶ One company/product listing in the CLEAN GULF Exhibitor Spotlight email that deploys to the CLEAN GULF database highlighting exhibiting companies on the show floor
- ▶ Listing includes an image (company logo or product image), 100-word paragraph and hyperlink to product or company page

## **GOLF TOURNAMENT HOLE SPONSORSHIP**

**\$850**

### **PRE-SHOW BRAND RECOGNITION**

- ▶ Company Recognition/Logo in the printed advanced conference brochure
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- ▶ Company Recognition/Logo on the networking events page on the CLEAN GULF website

### **CONFERENCE & EXHIBITION PRESENCE**

- ▶ Company Recognition/Logo in the show guide
- ▶ Company Recognition/Logo at one hole of the CLEAN GULF Golf Tournament
- ▶ Option to provide staff to stand at your sponsored hole to greet players
- ▶ Option to provide giveaway items or refreshment for golf participants, to be set by sponsored hole
- ▶ Option to provide giveaway items for golf participants with company branding, to be included in golf tournament bag

### **RELATIONSHIP BUILDING**

- ▶ Your staff will be provided with ribbons identifying them as part of a sponsoring company

## **GOLF TOURNAMENT TITLE SPONSORSHIP**

**\$20,000 – EXCLUSIVE**

### **PRE-SHOW BRAND RECOGNITION**

- ▶ Company Recognition/Logo in the printed advanced conference brochure
- ▶ Company Recognition/Logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- ▶ Company Recognition/Logo on the networking events page on the CLEAN GULF website
- ▶ Company Recognition/Logo included with e-mail blast invitations to all registered CLEAN GULF attendees pre-show, advertising the golf tournament
- ▶ Company Recognition/Logo included wherever the golf tournament is advertised

### **CONFERENCE & EXHIBITION PRESENCE**

- ▶ Company Recognition/Logo in the show guide
- ▶ Company Recognition/Logo on the entrance unit
- ▶ Company Recognition/Logo on welcome banner at golf course
- ▶ Company Recognition/Logo on golf carts at golf course
- ▶ Company Recognition/Logo at hole-in-one contest on golf course Option to setup a table for company representatives to man the hole-in-one contest
- ▶ Option to provide giveaway items or bags for golf participants with company branding
- ▶ Company logo on napkins during post-play reception at golf course

### **RELATIONSHIP BUILDING**

- ▶ Two complimentary foursomes for participation in tournament\*  
\*players can be part of sponsoring company or clients of sponsoring company
- ▶ Your staff will be provided with ribbons identifying them as part of a sponsoring company